

The weather is definitely changing and as we write this letter we are busy getting our vines ready for another extremely cold winter and producing another vintage of wines. John relaxes a little by cooking up a new recipe for us all to enjoy next year.

Over the last few months, we've totally redesigned our website to provide more complete information about our products and make it even easier to order online. Visit www.TheGrapery.com and check out all of the changes. We've also added a sweet and spicy **Hot Pepper and Raspberry Wine Jelly** that will definitely tantalize your taste buds.

Our wines continue their award winning tradition with **Ambrosia** receiving its first Double Gold by unanimous decision of the judges at the 2004 Finger Lakes International Eastern Wine Competition. See *The Winning Tradition Continues* for more details.

This year, our grandson JB received a wonderful surprise: three new siblings. Wow! It has been amazing watching the triplets, Austin, Luke and Mariah, grow and develop. JB continues to help at Arbor Hill especially during our big events

Have a GRAPE Year!

John, Katie and Sherry

PS: John will be featured on the FoodTV Network again early next year! Visit our website for more details.

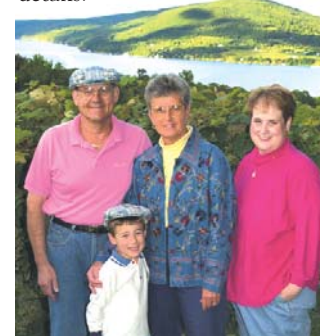


Photo by Gerni DeBarnes



Healthy Purple Filling & Topping
Two jars. . . \$27.95
Limited supply!

If you love the fresh taste of Concord grapes, try our **Healthy Purple Filling & Topping**. Concord grapes contain a very high percentage of antioxidants and a substance called Resveratrol, which provide the body with a multi-layered defense to disease. They also help maintain cardiovascular health and dramatically reduce the risk of prostate cancer.

So, Healthy Purple not only tastes great, it's an important part of a healthy diet. Try it as a topping for ice cream, cheesecake and more. It's also the perfect filling for kuchen, strudels, tarts and, of course, your own homemade grape pie.

Each year during the third week in September, thousands come to celebrate the harvest and sample grape pies at the *Annual Naples Grape Festival*. More than 30,000 pies are consumed in just six weeks!

For years, Arbor Hill has been bombarded by requests for grape pies from as far away as Hawaii. A few years ago, we began offering our **Healthy Purple Filling & Topping** to meet the demands of home bakers around the country. If you haven't tasted a **Naples grape pie**, you owe it to yourself to try a slice fresh from the oven.

3 Easy Ways to Order!!!

Order online any time at www.TheGrapery.com

Fax us at (585) 374-9198
24 hours a day, every day.

Call us toll-free at (800) 554-7553

Our friendly staff is ready to take your order.

Monday-Saturday 10AM-5PM and Sundays 11AM-5PM

UPS Shipping and handling in the continental U.S. is included in prices.

Remember, all our catalog items are available year-round. So, keep this catalog handy and make every holiday and special occasion truly memorable.

All catalog prices are subject to change without notice.

Wine List

Order your wine in sets of 2, 6 or 12. Bottles can be individually gift wrapped. Call for mixed case pricing! Custom labels are a unique way to personalize your gifts. For weddings, anniversaries, birthdays and important business events, a specially-designed label turns a bottle of wine into a treasured keepsake. Call Sherry at (585) 374-2768 for more details.



| Wines are listed in order of residual sugar level. All wines are available in 750 ml. bottles unless noted. | 2 Bottles | 6 Bottles | 12 Bottles |
|---|-----------|-----------|------------|
| Chardonnay —Exceptional depth of flavor and a sustained elegant finish. Aged in French Nevers oak for a dry white wine with a light wood character. | \$32.50 | \$72.50 | \$128.75 |
| Dry Traminette —This is the drier version of our award-winning Classic Traminette. With a residual sugar of .5%, it emulates the great Gewurtztraminers of Alsace, France. Gold Medal and Best of Class winner at New York State Fair. | \$34.50 | \$76.95 | \$138.95 |
| Cabernet Sauvignon —A classic red wine with a nice balance between tannins, oak and fruit to provide a wine with velvety mellow character and a hint of French Nevers oak. | \$44.50 | \$103.95 | \$189.95 |
| Noir —Similar to a Merlot, this wine is a blend of Marchal Foch and Chambourcin. Aged in French Nevers Oak. | \$28.50 | \$60.95 | \$108.50 |
| Moores Diamond —A semi-dry white wine with fruity grape character made from grapes hybridized in Brighton, NY by Jacob Moore in 1885. | \$26.50 | \$55.50 | \$97.95 |
| Riesling —A semi-dry white wine, made with Riesling grapes. Makes a great aperitif. Residual Sugar 1.7%. | \$34.50 | \$76.95 | \$138.95 |
| Onnalinda White —This semi-dry blend of Cayuga White, Vidal and Traminette grapes, is similar to a Chablis. Great served with our country store cheese. | \$24.50 | \$49.95 | \$87.95 |
| Genudewah Blush —A popular semi-sweet Finger Lakes blend, similar to White Zinfandel. Named Best Blush Wine in New York State. | \$24.50 | \$49.95 | \$87.95 |
| Classic Traminette —An Arbor Hill exclusive! This is a semi-sweet spicy white wine with the floral aroma of Gewurtztraminer grapes. Double Gold Winner at the 2004 New York Wine & Food Classic. | \$34.50 | \$76.95 | \$138.95 |
| Rhine Street Red —A sweet blend of Concord and other native red grapes, producing a wonderful anytime heart healthy wine. | \$24.50 | \$49.95 | \$87.95 |
| Rhine Street White —A semi-sweet blend of native grapes and white varietals, producing a wine with nice fruit overtones and a smooth finish. | \$24.50 | \$49.95 | \$87.95 |
| Ogarita Niagara —A sweet, fruity white wine made from 100% Niagara grapes. Makes a wonderful mixer for punch or spritzers. | \$21.95 | \$42.50 | \$72.95 |
| Celebration —A fruity-light and refreshing sparkling white wine that's low in alcohol. A must for weddings and special toasts. | \$28.50 | \$60.95 | \$108.25 |
| Mrs. Brahm's Very Blueberry —A sweet red wine made with luscious wild Maine blueberries. Winner of a Silver Medal at the Finger Lakes International Wine Competition. | \$26.50 | \$55.50 | \$97.95 |
| Ambrosia —A sweet, Traminette dessert wine with smooth, full body and rich bouquet. Double Gold winner at the 2004 International Eastern Wine Competition. (375 ml. bottle) | \$40.50 | \$93.25 | \$169.50 |

UPS shipping & handling included in pricing.

The Winning Tradition Continues

One of our biggest success stories continues to be our family of Traminette wines. From the beginning, our **Classic Traminette** won the acclaim of serious connoisseurs like René Chazottes, director of wine and Maitre Sommelier the prestigious Pacific Club.



"In all my years of judging wines around the world, I had never encountered anything like Traminette wine. By nose, it was just too distinctive to compare to anything else," said René. "Arbor Hill Traminette is extremely well made, so fresh and crisp. I fell in love with the taste."

Classic Traminette has won a Double Gold and was named Best of Category White Wine at the *New York Wine & Food Classic*. It also won Gold Medals in 2001, 2002 and 2003 plus Best Wine in New York at the *International Eastern Wine Competition*. This year, it also garnered a Double Gold at the *Finger Lakes International Eastern Wine Competition*.

In 2001, we introduced a wonderful late harvest Traminette wine called **Ambrosia**, which picked up a Double Gold at the *International Eastern Wine Competition* and a Silver in the *Dallas Morning News Competition*. In 2003, we completed the line with our new **Dry Traminette** wine. This new variety has already won a Gold Medal and Best of Class at the *New York State Fair Competition*.

Savings-by-the-Case 800-554-7553

| Product Selections (Shipping is included in pricing.) | 2 bottles | 6 bottles | 12 bottles |
|--|--------------------|--------------------|--------------------|
| Wine Syrups (10.5 oz.) —Your choice of Claret and/or Sherry wine varieties. Delicious for cooking sauces and dessert toppings. | \$19.75 | \$37.95 | \$63.75 |
| Sherried Wine Barbeque Sauce (12.7 oz.) —Our delicious gourmet BBQ sauce with Sherry wine. Perfect for whatever you grill or bake. | \$19.95 | \$38.25 | \$64.50 |
| Preserves (10 oz.) —Wonderful preserves in your choice of flavors. <i>Black Raspberry, Red Raspberry, Concord Grape</i> | \$19.25 | \$36.75 | \$60.75 |
| Flavored Vinegars —Bottles of our flavored vinegars in your choice of flavors. Perfect for marinades, salad dressings and sauces. <i>Black Raspberry (12.7oz.), Three Oak Balsamic Vinegar (8.5oz.) Burgundy Wine (12.7oz.)</i> | \$20.25 \$17.50 | \$39.50 \$31.25 | \$66.50 \$52.95 |
| Wine Jellies (9.5 oz.) —The perfect ingredients for unique cooking sauces, our wine jellies are also great with cheese, crackers and, of course, wine. Mix and match from these flavors: <i>Blush, Rosé, Burgundy, Niagara or Gewurz</i> | \$18.75 | \$35.25 | \$57.95 |
| Champagne Garlic Mustard (8 oz.) —A tangy topping for your favorite sandwich, a delicious dip, a great start for a salad dressing and a flavorful baste for meat. | \$19.95 | \$38.95 | \$64.95 |
| Award Winning Dressings (12.7 oz.) —Recognized for their delicious blend of flavors as well as their versatility. Perfect for salads, dipping sauces, pasta and basting. Choose from: <i>Black Raspberry Celery Seed, Burgundy Garlic Peppercorn, Blueberry Poppy Seed Balsamic Sun-Dried Tomato Vinaigrette</i> | \$20.50 | \$39.50 | \$66.50 |
| Fat-Free Spreads & Dips (8 oz. jar) — Perfect for your favorite snack or sandwich! <i>Basil, Chive, Dill, Garlic, Horseradish Chive, Jalapeño or Sun-Dried Tomato</i> | \$18.75 | \$34.95 | \$57.50 |
| Arctic Frost Sparkling Raspberry Grape Refreshment (750 ml.) A delicious raspberry-flavored juice, great for festive occasions. | \$19.25 | \$37.50 | \$62.95 |
| Iced Tea Concentrates (750 ml.) —Our new teas are caffeine free, healthful, vitamin-fortified and delicious. <i>Raspberry Wisp, Peach Breeze, Lemon Delight, Strawberry Frost</i> | \$23.50 | \$48.75 | \$89.95 |
| Gourmet Wine Sauces (12.7 oz.) —Fantastic dessert sauces turn ice cream, cheesecake and coffees into something special. <i>Amaretto Cream Sherry, Chocolate Cabernet Sauvignon, Strawberry Cream Chardonnay</i> | \$34.50 | \$79.95 | \$143.95 |
| Healthy Purple Filling & Topping (24-oz.) —Perfect for grape pies, kuchen, tarts and coffee cakes or a topping for ice cream, cheesecake and your favorite dessert. Recipes included. | \$27.95 | \$70.95 | \$110.95 |
| Hot Pepper & Raspberry Wine Jelly —Our winemaker's very special blending heightens each ingredient's individual flavor for a truly unique taste. Try it as a topping over softened cream cheese and crackers or a sweet and hot glaze for meat and poultry. | \$19.25 | \$36.75 | \$60.75 |

Order Form

Order Online at www.TheGrapery.com

Fax your order to us at 585-374-9198 24 hours a day.

Help Us Process Your Order More Quickly:

- Order Online:** Visit our *new and improved website* at www.TheGrapery.com for fast, easy ordering 24 hours a day, every day.
- Order By Phone:** Call Arbor Hill toll-free at 800-554-7553, Monday-Saturday 10AM-5PM or Sundays 11AM-5PM. Please have this completed order form, catalog and your credit card handy.
- Order By Fax:** Complete the order form and fax it to Arbor Hill at 585-374-9198, 24 hours a day. Make sure you adjust your paper guides before you fax.
- Order By Mail:** Please fill out the order form with the item name, description, quantity and price. Please print clearly. If your gift list is extensive, please provide us with a typed list of names, addresses and desired delivery dates. Please choose your payment method (check or credit card). Total the merchandise for all orders, add 7.25% sales tax if you are a New York State resident and mail order form to **Arbor Hill, 6461 Route 64, Naples, NY 14512.**

ALL WINE ORDERS: We can ship to all states except AK, HI, MA, NJ, UT, VA or NH. You understand that when You purchase wine, the ownership passes from Arbor Hill to You at the time of purchase. Arbor Hill is authorized to arrange for shipment of the wine to you. You are stating to Arbor Hill that you are at least 21 years of age and You understand someone aged 21 or over must be present to sign for and to receive this shipment. All wines are sold in New York and title passes to the buyer in New York. New York state sales tax of 7.25% will be charged on all wine sales.

For All Gift Items:

We will be happy to include a handwritten gift card with any order. Simply provide us with the name, address, phone number and desired message for each recipient and gift on a separate sheet of paper.

1. YOUR ADDRESS:

*Name: _____

*Address: _____

*City: _____ *State: _____ *Zip: _____

*Daytime Phone #: () _____ Evening Phone #: () _____

* Required Information

2. METHOD OF PAYMENT:

Check one:

Check Amount of Check: _____ (Make checks payable to Arbor Hill.)

VISA Master Card American Express Discover Alliance Barter

Credit Card #: _____

Expiration Date: _____ / _____

Authorized Signature: _____



www.TheGrapery.com

